From: XXXX

Phone: XXXX

To: **VISA OFFICER** – **Canada Consulate General in Ho Chi Minh City, Vietnam**

**STATEMENT OF PURPOSE**

**Re: Study plan in Canada of XXXX**

First of all, I would like to send my best wishes to the Canada Consulate General in Ho Chi Minh City. I am writing this letter to apply for a study permit to enable me to pursue Graphic Design Advanced Diploma Program at Seneca College in Canada. In this letter, I am going to tell the story of my life and explain my plans to build my own successful career in the future.

Having completed my bachelor degree at XXXX University about International Business Economics, I always tried my best to define which my ideal job is and which field I would love to work in. Fortunately, a great door for effective work has opened to me at ABB – an enormous Swedish-Swiss multinational company, operating mainly in robotics, power and automation technology areas. For a period of more than 1.5 years, I have experienced 7 months with marketing team and 1 year with sales team. I am proud that I can fulfill my responsibility perfectly and aware of the importance of management skills to become more indepenpent as well as to build a successful career path. By this statement, I would like to clarify the motivation on my study path, and then the study plan in the next one year.

To be concise about my achievements at university, I have graduated from XXXX University with the GPA of 8.28 over 10 which sorted me as an excellent student. At the first time when I started my current job, beside business knowledge that I have studied at the university, I also initiated studying the technical aspects which is the first requirement for my job at ABB. Over the period of time working in this field, I have involved in many projects which makes me realize that business and engineering expertise is insufficient but a wide range of skills such as marketing, accounting, analyzing, managing project budgets, quality and risks,… are the most essential to proceed a project efficiently. In particular, in a project for XXXX, I was assigned in choosing the motors package for the manufacturing line and raise a budget for this project. Working in over 1 week, I have nearly completed my tasks and obtain some experience from my colleagues which then motivated me in studying about project management by myself. Thus, I decided to prepare for my next studying program by taking the IELTS Exam and seeking a suitable course. PDD of Project management at Douglas College came to me by chance when I was surfing my Facebook newsfeed. After checking the College requirements, getting the IELTS band score of 7.0, I decided to apply for the Post degree Diploma (one-year program) at Douglas College, New Westminster, Canada. I believe that this course can help providing the neccesary knowledge for my career and studying in the country where English is the major language would be the best choice for me.

Canada is the first priotity to continue my study since it is famous with the reliable and high quality education system with full range of studying facilities and experienced teachers. As the top 5 ranking in the world’s education system, Canada can offer international students best courses and great accomodation conditions. In addition, Canada has a diverse culture due to the immigration that I can widen my personal relationships and enhance social skills. Weather and beautiful landscapes there are also the things that I should experience over my studying period. For all the reasons mentioned above, I definitely think that Canada would become the perfect studying destination.

Douglas, “a place that inspires you to explore, to take risks, to make your mark on the world”. I am really impressed by which Douglas College can offer students, especially international students. This is one of the largest public college in British Columbia, Canada which serves around 1400 international students each year with 6 faculties and more than 100 programs. I believe that this place can not only equip me with basic skills to become a good project manager but also give me the unforgetable experience in my youth life.

**I will study Post Degree Diploma in Project management at Douglas College from September 2017 to September 2018.** With the Bachelor Degree in business as well as some working experience, I am confident that I can adapt to new studying environment quickly and obtain knowledge effectively. This is a good chance for me to be expert in this field and get a higher position in my future career path.

Thank you for your consideration on my statement of purpose and hope that this plan clarifies.

Should you have any further concerns regarding my application, please feel free to contact me via telephone number XXXX.

Best regards